



Spearhead Trails

11325 Norton-Coeburn Road

Coeburn, Virginia 24230

www.SpearheadTrails.com



May 21, 2022

Board Meeting Minutes

1. Roll Call of Board members and All Employees
2. Motion to approve last meetings minutes
Eugene motioned to approve
Rick Hull seconds
Robert abstains – he didn't hear anything from the last meeting because the speakers through the laptop
3. Rick W. motion to approve agenda for today
Motion made by Eugene
Second by Robert
4. Rick Woods welcomed new board member Rick Hull
5. No public comment
6. Business

A. Executive Committee-

Celebration of National Trail Day approved in April's board meeting. Melissa asks how are we going to know if everyone has signed a waiver for the free ride day? Possibly giving our day wristbands to each rider that is riding for free after they have filled out a waiver.

Board Policy- there will not be a decision made on any unverified information. The executive committee must present all information to the board for everyone to vote on as one. Within 2 months' time.
Motion made by Kevin and seconded by Eugene. All approve.

Personal Policies- Rick W. asks for a motion. Motion is made by Eugene and Kevin seconds.

Organizational Goals- #4 Trails on the Clinch the project has been at a standstill the landowner was not happy with the placement of the fence and will not be allowing us to use the land. Rick W. does not want to give up on it, maybe find another way.

The 3 gates for the Williams property need to be put up.

Lee County- waiting on the Nepa study still

We could advertise for Cave Springs and Bark Camp for a volunteer to help

Possibly doing a walking/ equestrian trail that connects multiple counties together

Adding a #10- continue to pursue trail options/ ideas for Scott Count

Adding #11- Follow up on Phillips Creek



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-Board votes to approve organizational goals and for adding number 10 and 11 Robert motions Rick Hull Seconds

-Personal Goals- #3- Brad states that Conservators of the Peace have more authority than just a ranger, requires training but could help tighten the relationship with the Sheriff's office. Explore more into it and possibly put in a policy of some sort stating the ranger that get certified they have to stay with SRRA for a certain period of time (ex. 3 years) or they have to pay SRRA back for paying for the training.

-Robert asks to refer back to the ability to carry guns on trails. Had to edit the policy for specific trails but it has been prepared and send to Brad Creps.

-Melissa brings up the group in Pike County Jeremy Bevins that is making an "outlaw" trail system. About how they are saying they connect to Spearhead Trails. The board asks Brad to contact them about using our name without our permission. Rick Hull motions (I did not get who seconds) All approve

-Rick Woods asks for a motion to approve the personal goals. #3 will be tabled till July. Eugene motions Kevin seconds. Board approves

Executive staff- Add #7 Email updates to Board monthly, bullet points by county.

#1 Weekly meetings for supervisors

Motion made by Kevin seconds by Eugene

Executive Director- #6 would be changed into MONTHLY staff meeting motion to approve made by Eugene second by Rick Hull

Reports from staff and director-

-Rick Woods begins to talk about the lost riders in Tazewell County and how we need to make sure we are keeping a good relationship with the local 911 systems. Brad suggests designed safety areas along the trail. Rick Woods brings up kiosks that has all the emergency information and location in case you were to get lost. Janet brings up RTP funds that each county could apply for. Also, partnership grants for counties.

-Melissa brings up using a grant to help get a "selfie board" with QR code possibly doing a contest for the riders. Also, a way to track how many riders come through our trails.

-Robert brings up a possible app that when someone is riding, they can track themselves in real time to show exactly where they are going (like google maps). We recently purchased ARK GIS and that will help build the foundation for the app we could possibly obtain.

Melissa states we should still be thinking about becoming a DMO. Gives us a chance to apply for money we could not apply for right now. Melissa needs support letter for each county to be a DMO. There's an app that Heart of Appalachia uses for a few hundred dollars a month but to use the app we have to be a DMO.



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-Rick Woods asks if we have gotten in touch with Heart of Appalachia Melissa responds with no we have emailed and mailed a letter with no response to chairman. Janet says she could talk to them and see if she can make a lunch meeting. The motion for Rick Woods to approach Heart of Appalachia had already been approved in a later meeting.

Motion to give Melissa permission to pursue becoming a DMO

Rick Hull motions Eugene seconds

-Rick Woods suggests to eventually hiring a marketing director. Someone who is solely responsible for Facebook, website etc.

-Melissa asks Robert if there is anything we can do for or help for the City of Norton. Robert states there is really no land available.

-Reports aspect of it we have basically went over everything in the beginning, so Melissa asks if anyone has any questions of the financial reports and our staffing is up to 24. Also states that HQ only has a handful of more things to fix before we can get our occupancy license and get the axe room up and running. James has been working on figuring out how to get reservations on the website for the axe room.

-Permit sales- cash value is \$237,556.03 selling 6,851 we have an additional about \$20,000 in credit card transactions.

-Ricks Woods asks for an update on the SXS's. Melissa contacted Bill Desteph and we cannot get them. Honda will not sell state authority until the public is happy first. RTP funds only allowing to lease SXS not buy. There could be a possibility of getting a Buy American Waiver if there is no way of getting them somewhere else. Rick Hull suggests we revisit John Deer. Melissa wants to rebid for the SXS's. Eugene motions Kevin seconds.

-DEQ meeting- the whole DEQ group, they're happy with what is happening. Feels like we are becoming a better partnership and they don't want to regulate us they want to work with us.

Rick Woods made a motion for Melissa to pursue partnership with DEQ

Eugene motions Rick Hull seconds

Robert- wants to possibly bring together the Marketing Director for Spearhead and Trailblazers. Rick Woods states we would have to put it in possibly that Spearhead would give Trailblazers free time.

Election- thought it had already been done previously but we ran through it again.

Brad- asks who to be nominated as chairman. Rick Woods is nominated by Kevin Eugene seconds

Rick Woods is now chairman.

Vice Chairman- Robert nominates Teddy Eugene Seconds

Teddy is now Vice Chairman



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Secretary of Treasure- Eugene is nominated by Rick Robert seconds
Eugene is now Secretary Treasurer

Doe Mountain- Shawn paid for an ad with the Doe Mountain card and they are requesting reimbursements. James brings up that we could reach out for a statement. Let's table it till June while we obtain more information on the subject. Kevin asks if anyone has made the request for Shawn's contacts via Brad. Everyone agrees.

Rick Hull- asks what we are lacking that Wise County can help with to further the connecting trail to HQ and town of Coeburn. Aaron Beverly wants to talk more about it. Melissa gave him the idea of possibly putting in a campground. Aaron is the key.

-Dan Hall just sold. 300 acres with some trails. The guy that bought it wants to meet about possibly aligning with us.

Connecting the Wise Fair Grounds to Dan Hall- continue to look into more ways possibly through the Wise.

-Robert would like to have a planning session (would not happen today). But an agreeable plan for every county. We sit down once a year and plan a 1 year, 5 year, and 10 year.

-Planning meeting will be held at Headquarters on June 9th @ 6pm

-Board Meeting will be held at Headquarters on June 23rd 6pm

-Plan to get something down in Pennington Gap to help

-Eugene thanks Spearhead for joining him in Scott County with the Civitan

- Rick Woods suggests we invite Trailblazers board to our June meeting. It is agreed upon.

-Janet- Tazewell invited us to parade and everyone loved that Spearhead was there.

-Virginia Tourism ride went amazing. Melissa and April are going to plan something for them to ride again.

-Trail 18 in OP opened again it's about 8 miles. Rick has to ride it before to tell the Shot foundation it's good to go.

We need to figure out how many true miles we have on the trails we feel like it has been exaggerated. So, we plan to remap all of our trails and get the true mileage. Brian Jackson is working on remapping our trails and obtaining maps that also have an overlay with swamps located on maps as well.



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- Janet revisits the Economic Impact Study and says we could revise the old or completely remake it. Richmond needs to see results.
- Coordinating with Travis. The official opening of the gun range. If we got dates that he is available, we can set up a date. Rick Woods will call him.
- We applied for a \$750 thousand dollar grant, abandoned land mine?
- Tim Cole says there are small revisions that have to be made but it is in Tazewell Counties hands right now. Take O.P to Cabins Creek Park.
- There will be a Cane Gap update in June by Brad.
- Jeep Jamboree riding May 27th night roughly 150 people will be riding Saturday
- Bike rise in Tazewell County this weekend as well.
- Rick Woods asks to make a motion to adjourn meeting
Eugene motions Robert seconds